

## Why Choose WhitworthKee?

Our research and evaluation firm specializes in delivering comprehensive approaches and solutions that drive measurable outcomes. We focus on understanding the context and culture of communities and programs to inform our work, ultimately yielding richer data. Through applying our proven methodology, the contextualized findings empower and enable our clients to achieve meaningful and actionable insights for the communities they serve.

## Core Competencies



### Health and Well-Being Expertise

Bring a holistic perspective and understanding to your projects. Team members have expertise across an array of health and well-being areas, including chronic diseases such as obesity, diabetes and high blood pressure; food access and nutrition; and health and health systems research, and more. Through our multidisciplinary team, we offer creative and innovative approaches, coupled with our team's health and well-being expertise to tailor approaches fit for your organization's needs.



### Program Evaluations

Enhance program effectiveness and impact through tailored evaluations that support strategic decision-making across all phases of an initiative. We assess feasibility, implementation, fidelity, outcomes, and long-term impact to help organizations understand what's working, where improvements can be made, and how to communicate results to funders and their partners. Our evaluation designs are responsive to your goals and context—ensuring findings are actionable, relevant, and rooted in the realities of your program and community



### Organizational Assessments

Bring forth a deeper understanding of multiple perspectives, tailored to their unique experiences and roles within your project or program. This includes an environmental scan to provide a deeper understanding, resulting in responsive surveys, focus group and interview protocols, and more. We offer customized support focused on specific demographic factors, such as geography, role, race/ethnicity, gender, social class, etc.



### Professional Development

Expand professional development opportunities for your organization. We develop curriculum, facilitate meetings and communities of practice.

## Differentiators

### ➤ Experience

Highly skilled, multidisciplinary and diverse team members with doctorates and master's degrees in disciplines such as public health, comparative medicine and integrative biology, community psychology, and sociology, who are responsive to our clients' needs

### ➤ Expertise/Approaches

Qualitative, quantitative, and mixed method expertise, including advanced analytic techniques such as multivariate analysis and psychometrics, as well as narrative analysis, thematic analysis, and data visualization

### ➤ Commitment

Collaborative and tailored ongoing support to ensure that the work meets your organization's needs

### ➤ Relationships

Effective communication with partners and other individuals with vested interests. Ability to identify and work collaboratively with individuals from diverse and varied backgrounds

### ➤ Nuanced Insights

Tailored data collection instruments to solicit varied perspectives and increase response rate

### ➤ Disaggregation

Break down data into meaningful smaller groups to identify patterns or themes that may be hidden within the larger data while still protecting anonymity

### ➤ Key Performance Indicators

Tailored KPIs to support tracking progress, identifying growth opportunities, measuring effectiveness, measuring impact, and more

### ➤ Adaptability

Flexible and iterative approach that takes into account changing circumstances and knowledge learned as well as additional needs while maintaining rigor

# Capabilities Statement



## Past Performance

<b>ORGANIZATIONAL ASSESSMENTS</b>	 Department of Labor – Job Corps	 United Negro College Fund (UNCF)	 South Carolina Technical College System (SCTCS)
<b>PROGRAM EVALUATIONS</b>	 Morgan State University (MSU)	 National Science Foundation	 Mott Community College

## How Do We Conduct Research?

We customize the research process based on your organization’s specific needs. On every project, we take into account social factors, the setting, and organizational or community climate.



## How Do We Report Our Findings?

We work with our clients to tailor to their needs. Regardless of the reporting format, you will receive comprehensive findings to ultimately answer your organization’s most important questions.

We provide our clients:

- Findings based on social identity, when possible
- Inclusive, accessible, easy-to-understand reports
- Research-backed recommendations
- Space for community feedback
- Strategies to achieve continued success

## Contact Us

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## Company Data

Business Name: WhitworthKee Consulting  
Location: Washington, D.C. Headquarters  
DUNS: 079996683  
UEI: FLJDWPCJM6N9  
Cage Code: 7JEV9

## Certifications



Federal 8(a) Program Certification



GSA Multiple Award Schedule (MAS) contract, 47QRAA23D008V

## Primary NAICS Codes

- 541611 Administrative Management and General Management
- 611430 Professional and Management Development Training
- 611710 Educational Support Services
- 514720 Research and Development in the Social Sciences and Humanities